



CASE STUDY May 2024

How Spatial Engage helps airports boost prosperity in local communities

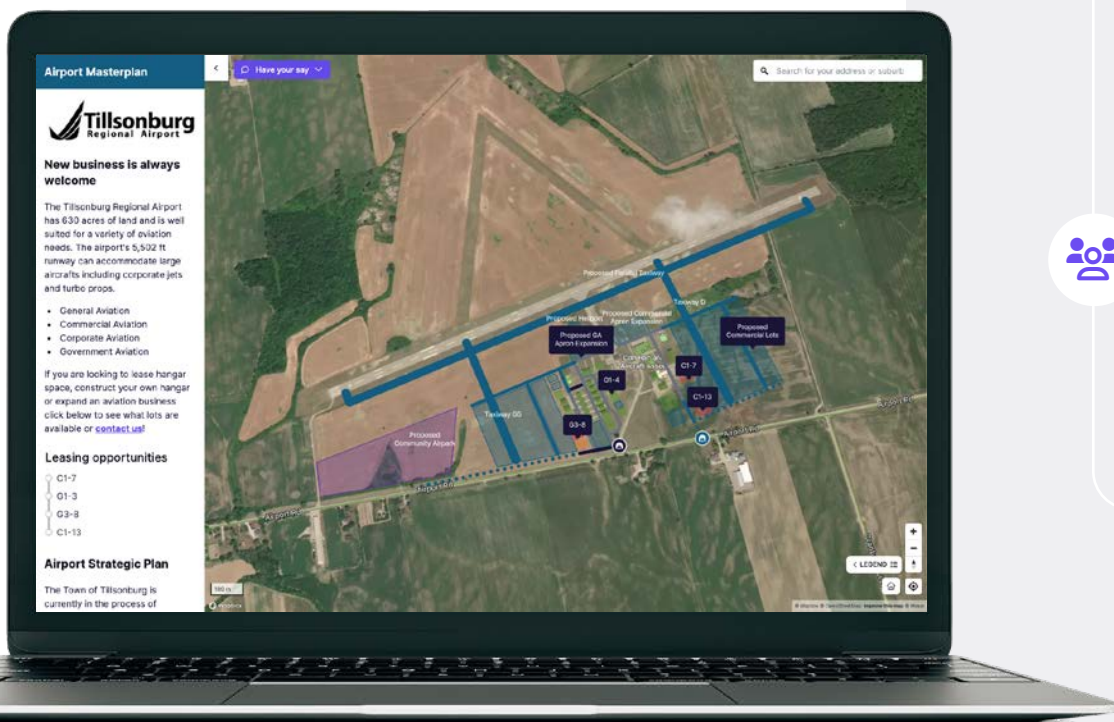
Regional airports around North America are economic goldmines that can deliver many multiples of investment to local communities with promotion to potential business opportunities and engagement with local stakeholders.

Often these airports are sitting on large areas of development opportunity and are gateways to tourism and business investment. Equally these airports often lack a single source of truth for their assets and partnering opportunities.

In early 2024 Tillsonburg regional airport took on the challenge to promote itself to the community and centralize its tenant, leasing and asset management into the Spatial Engage System.

This single application drove efficiencies and additional business opportunities to this valuable community asset.

Below: Tillsonburg Regional Airport Master Plan interactive map created with Spatial Engage platform.



Examples of how airports use Spatial Engage



Create a master plan of the current airport and upcoming developments

- Highlight current services
- Outline proposed development
- Outline business opportunities (leasing other)
- Take community feedback
- Publish privately or to the web.



Create an internal map to house all documentation

- Have all leasing and business information in a single source of truth
- Easy access to distribute documents and information to interested parties



Create a map of assets and update maintenance and replacement dates

- Each assets listed with key details
- Easily update replacement date/times
- Outline business opportunities (leasing other)
- Historical record of replacement and outages



Create a map that links the airport to the community

- Outline local services in proximity to the airport
- Outline distances from airport and links to webpages
- Create a connection to local businesses.

Community Plan

MONTHLY **\$390** /month

OR

ANNUALLY **\$355** /month

SAVE 1 MONTH

KEY FEATURES

10 Internal projects **5** Public projects

✔ Unlimited users

✔ Multiple languages **COMING SOON**

✔ Full map editing

✔ Comment mapping



WHAT WE OFFER

Spatial Engage provides complete onboarding and training for airports and small communities consisting of 3 x 1 hour map building and training sessions.

Canadian-and-Australian-based support is available to assist you in developing your maps and creating your engagement plans.

Our easy-to-use tools are designed to make community engagement easy for all levels of computer literacy. Additional features:

- 📄 Import your own GIS data
- 📄 Embed your maps in web pages, or publish on their own
- 💬 Get the public and your stakeholders excited about the contribution of your airport
- 📄 Save time and money on your communication and public engagement

Take the next steps to meaningful stakeholder management with Spatial Engage.

If you have any questions do not hesitate to get in touch with us via email:

✉ contact@spatialengage.io

or phone us on

☎ 1 (519) 784-0033

